

VALUE ASSESSMENT



DEMANTRA SOLUTION VALUE ASSESSMENT

REAL RESULTS IN REAL TIME

“Dramatic increase in forecast accuracy”

- Wilton Industries

“45% increase in accuracy in 6 weeks”

- BiosenseWebster

“Reduced retail compliance fines by 85% and logistics costs by 65%”

- VTech

“We needed to simplify our forecasting process, improve forecast accuracy, forecast more frequently and at different levels, and make it a collaborative process throughout our worldwide organization. Only Demantra was able to deliver on all fronts.”

— M. Tonino
HunterDouglas

VALUE PROPOSITION

Optimum’s Demantra Solution Value Assessment is designed to assist our clients in the evaluation of their existing demand planning and forecasting processes.

We will identify cost savings and operational efficiencies leading to a measurable business ROI and create a strategic demand management plan featuring Oracle’s Demantra solution.

SOLUTION VALUE ASSESSMENT

In a 4-6 week period we will undertake a high-impact assessment of your existing demand planning environment and business processes.

ASSESSMENT DELIVERABLES

Our assessment results provide immediate value by delivering the following:

- Strategic Process Review With Recommendations to Improve Forecast Efficiency
- Inventory of Critical Process Issues and a Roadmap to Demantra-Based Solutions

- Business Case ROI in Support of Your Demantra Implementation Capital Request
- High-Level Demantra Implementation Project Plan and Timeline
- Proposed Budget and Labor Estimate for Implementation of Demantra

NEAR-TERM BENEFITS TO YOU

Our assessment is designed to provide you with an accurate picture of the resources and time required to begin fully realizing ROI from the Demantra solutions through:

- A long term strategy to improve demand planning and forecasting processes enterprise-wide using the Demantra Application
- Identifying measurable ROI sources in support of your Demantra capital request
- Identifying the source of current critical business process issues
- Proposed new Demantra-Based solutions to improve forecast efficiency
- Quantifying the business impact on resources and processes required to undertake a Demantra Demand Management implementation